



Vacancy:

VISUAL MERCHANDISER

Cheap Monday, Carnaby St, London
Mid-February 2012

Do you want to join a team of denim and fashion lovers? Are you experienced in retail, feel passionate about personal style and consider it to be truly important to be friendly and flexible in the way you help a customer?

As a Visual Merchandiser at Cheap Monday Store you are responsible for visualising the total concept of the store. Communication and merchandising are your keys to increasing sales. Together with the Store Manager and the sales team you will continually develop the store's performance.

First and foremost you are a salesman, and it is your job to constantly renew the overall look of the store and to create an inspiring space within the frames of our concept.

You will plan and organise the store environment to achieve the target sales.

You see the store as the utmost important channel in sales and marketing.

You have excellent communication skills and you get your team members to understand and deliver a concept in a clear and concise manner.

You are a salesman and love to give your costumers the very best experience of both the store and the brand.

WE LOOK FORWARD TO YOUR RESPONSE

Address your CV and Cover Letter to jobs@cheapmonday.com

ABOUT CHEAP MONDAY

Cheap Monday is a Swedish jeans and fashion brand. It was born in 2004, as an alternative for people who wanted fashionable jeans but didn't agree with the increasing prices of the brands which were popular at the time. The first 800 pairs with the characteristic skull logo hit the market in 2004. Since then, the production has reached a new level in terms of pieces as well as in product range. Today Cheap Monday carry main collections

for men and women as well as three in-season drops/season. The collections also include baby, accessories, glasses and from AW-11 also shoes and underwear. Cheap Monday can be found in more than 35 countries, in about 1 800 stores around the world.

Our Cheap Monday Stores are key elements for Cheap Mondays global growth as they allows the opportunity to present our collections and philosophy in a solid Cheap Monday environment. Now Cheap Monday retail is in the growth phase. There are two Cheap Monday concept stores today: in Copenhagen and one shop-in-shop in Selfridges, London.